

Extract from the Cambridge ESOL TKT course:

Look at the CLIL page. Complete the 4Cs analysis.

Business in English (QSE Intermediate B1-B2, Unit 15, Page 71)

**16 BUSINESS in English**

**A** Which of these jobs are in service industries (S) and which are in manufacturing (M) industries?

1 Auto engineering  2 Paper-making   
 3 Women's fashion  4 Tourism

**B** Now make two lists of other jobs in manufacturing and services.

**C** 1 Look at the graph. Decide if these sentences are true (T) or false (F):

(a) There are now fewer manufacturing jobs for both men and women.

(b) There are more service industry jobs for men than for women.

2 Has the world of work changed in your country in the same way as it has in Britain?

UK: More service industries, less manufacturing

1 .....? Financial and business services now account for about one in five jobs in the UK, compared with about one in ten in 1985. This shows that in Britain there has been a dramatic growth in the service industries and a big decline in manufacturing industries over the last 25 years.

2 .....? There has also been an increase in the number of jobs for women. Today, the numbers of men and women working are almost equal, although almost half of women work part-time. Men are still paid more. Women's average income is only 85% of men's.

3 .....? More than 30% of all working people now work for themselves. Men are more likely than women to work for themselves – 75% of the three million self-employed people are male. People from certain ethnic groups, Asians for example, are more likely to be self-employed than others.

**D** Read the text quickly. Which of these questions goes with each of the paragraphs above?

- Are more women working than men?
- Have the types of jobs in Britain changed?
- Who is more likely to be self-employed?

**9 YOUR TOPIC**

Work in pairs. Prepare a four-minute presentation on a subject connected with work, for example what it's like to be self-employed. Student A: Make notes of the main points. Introduce your topic:

- I'm going to discuss self-employment.

Be prepared to answer questions, and give examples and explanations.  
 Student B: Ask relevant questions and ask for clarification when you don't understand. (Language Bank 5)

**10 YOUR ANSWER: WOULD YOU LIKE TO MAKE A MILLION?**

Having read this unit, what do you think? Discuss these questions with the rest of the class. Here are some suggestions to help you.

**A** Would you like to make a million dollars?

- Yes, my ambition is to make a lot of money.
- No, I'm more interested in work which helps other people.

**B** How important is money to you?

- I consider that it's important to like your job.
- I don't think that money can make you happy.
- I plan to make money and then enjoy myself.

**C** What would your ideal job be?

- I'd love to be a really successful musician.
- I'd enjoy working as a doctor.

## CLIL and the 4 Cs

**Content:** Subject concepts:

Work patterns in different industries

Subject skills: interpreting graphs

**Communication:**

Describing trends

Making comparisons

**Cognition:**

Remembering and classifying types of work

Analysing data in a graph; evaluating interpretations of a graph; comparing industry in two countries

**Culture:**

Work in the UK and own country

Think about two CLIL lessons where you have successfully incorporated all 4Cs.

Write about your focus on culture in these lessons.

The Cambridge course notes that, “materials from course books sometimes don't have a focus on culture.”

QSE, of course, does offer that.